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Meet our students

Pearsons School of Floristry is proud to have many current students and graduates with wonderful floristry careers. You can meet some of them below...

Early bird discounts



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Maria and Zoe Macarounas - PCDC Graduates

When Zoe Macarounas enrolled at Pearsons School of Floristry (PSF) in 2004 she could not have imagined that it would be the start of a new career for her mum Maria too!



After graduating from PSF with Certificate III in Floristry, Zoe began working for her local florist while also building her own business, Flowers by Zoe, from home. She soon needed an assistant, so mum Maria - a former high school English teacher - enrolled on the course.

"I never thought I had any creative flair, but now I have the practical skills to be a good florist," says Maria, who helps Zoe with her business and also works as a freelance florist at flower shops around Sydney.

Zoe has regular corporate clients, and she especially enjoys wedding work. "Wedding flowers are such an important part of the day. I always make sure my customers are happy and I get such lovely feedback."

Maria's advice to budding florists? "Be prepared for early mornings at the flower markets and long hours, but it is rewarding when your creations put a smile on people's faces."

Check out Zoe's website at www.flowersbyzoe.com.au